







May 2015

You are part of the extended family of Be in Health, making it possible for us to establish generations of overcomers. And because of your faithfulness, we are pleased to share with you our 2015 Impact Report and the results of the For My Life outcome study. These are the tangible results of your donations, your prayers, and your love as expressed through Be in Health. These facts and figures aren't just hard data! Each one represents the grace of God—His influence on the human heart and its reflection in how a person lives their life.

**Our Father's glory is increased** because thousands of people in 2014 learned how to identify the real enemy, receive their Father's love, and overcome! Every single day, someone is able to now choose love over retaliation, faith instead of fear, and joy in place of self-pity. Thousands of your brothers and sisters in the body have re-discovered life with hope and *this would be impossible without your help*.

#### **The Annual Report**

As you read the enclosed Impact Report, you'll note we had a significant impact in 2014. We want to do so much more in 2015! Every day we hear stories of those who wanted to come, but because of finances, just can't make it yet. Month by month we see improvements that could be made here in resources, equipment and personnel, but we must wait until the needed funds arrive. Please continue to pray, volunteer, and send your financial support. We are depending on God to do great things with your help!

#### **The For My Life Outcome Study**

We've tracked the results of the For My Life program over a three year period and the final tabulation is something that should astonish the world. It proves there are dramatic long-lasting positive results when a person becomes a doer of the Word. It reflects the tangible results of your donations, your prayers, and your love.

#### **You shall know the truth, and the truth shall make you free. John 8:32**

What's more, the Outcome Study also proved that the positive results of For My Life **increased** over time if the attendees put into practice what they learned.

The study was created by a group of medical and psychiatric doctors and was professionally undergirded by an international university. For the first time ever, there is **documented scientific proof** that a weeklong course about a relationship with God, yourself, and others makes a **significant difference** in a person's psyche and physiology.

Thank you for joining us in the journey! We owe a debt of gratitude to the Lord and to you. We are grateful that you've come alongside us to do what we cannot do alone.

Sincerely,

Dr. Henry and Pastor Donna Wright  
And the Be in Health team



# 2014 – The Year in Review

The Mission of Be in Health is to establish generations of overcomers—which happened during 2014 through 67 programs and courses, and 15 conferences in 14 cities across North America:

- 2,314 people participated in For My Life®, WOW, or other programs
- 3,055 people attended conferences across the U.S. and Canada
- 434 people received a total of 1,290 hours of Spiritual Lifeline ministry
- \$120,000 was given in scholarships to people taking For My Life

Surveys taken on Friday of the For My Life® program showed that 98% of those who responded said they would recommend For My Life® to their friends and family.

Dozens of volunteers helped our mission by investing 7,323 hours of their time. We are so grateful for their hard work and dedication.

Thousands of people were encouraged and changed through the heart of God expressed through our website and social media. We reached the U.S. and nine other countries:



9,246 people  
on average  
with daily  
posts



91,000 tweet  
impressions  
in 2014



1,000s through  
Pinterest and Instagram  
photos/posts



23,329 people  
with our  
weekly email  
newsletter



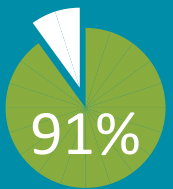
10,212 total  
views of our  
YouTube  
videos

## For My Life® Outcome Study

1 in 10 Americans report having had some level of depression. In those who have major depression, medication and psychotherapy only work 60-80% of the time. Healthcare costs for those who are depressed are nearly 50% higher than those who are not depressed. Serious mental illness costs America \$193.2 billion in lost earnings per year.

These are a few of the reasons we are eager to present the results of the For My Life Outcome Study, the first of its kind! This three-year professional study examined the results of individuals who attended the For My Life course in Thomaston, GA.

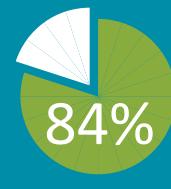
## Impact of For My Life® over a 3-year period



of those with major  
depression were  
healed



of those with disease  
now have hope that  
they will be disease  
free



report a more positive  
outlook on life



report a reduction in  
stress levels



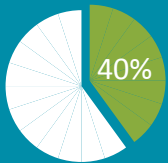
indicated a lasting,  
positive attitude about  
coping with stress



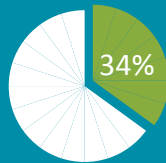
report a positive  
attitude change  
toward God

Be in Health has a **no-debt policy**, which means that nothing is purchased unless the cash funds are available to pay for it.

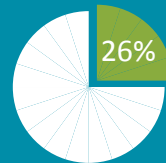
## Total Revenue for 2014 was \$2.5 million



from programs,  
courses & partnership



from general  
contributions



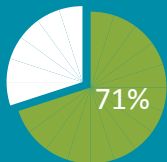
from resource sales  
(books, CDs & DVDs)

## Thank you to those who gave to general contributions:

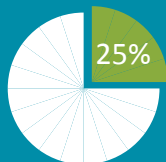
- 1,255 Individuals
- 11 Businesses
- 5 Churches and Ministries
- 2 Foundations



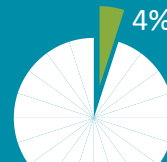
## This is how the money was spent:



**Program -**  
Fulfilling our mission



**Administration -**  
Managing our mission

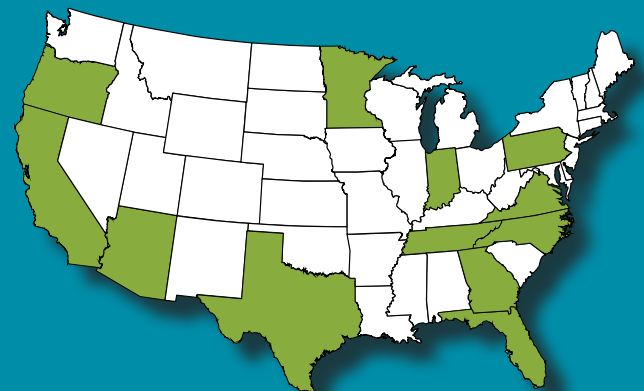


**Fundraising -**  
Supporting our mission



"In our dealings with Be in Health, we have never doubted that the current leadership is committed to honesty, integrity, and fidelity to biblical ethics."

Sincerely in Christ, Jonathan T. McCants  
Bird, Loechl, Brittain & McCants, LLC, Attorneys at Law



## 67 programs & courses, and 15 conferences in 14 cities across North America:

Dallas, TX; Buena Park, CA; Philadelphia, PA; Phoenix, AZ; Minneapolis, MN; Portland, OR; Calgary, Alberta, Canada; Toronto, Ontario, Canada; Hudson (N of Tampa), FL; Nashville, TN; Richmond, VA; Columbia, NC; Hobart (SE of Chicago), IN; and Thomaston, GA.